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FOR IMMEDIATE RELEASE

TAKE GUITAR LESSONS AND GIVE A NEEDY CHILD A GUITAR

Arlington, Va. – October 1, 2011 – Have you considered taking guitar lessons, but just never got around to it? Well, now might be the time to treat yourself and feel extra good about doing it.

Daniel J. Magnolia, guitar instructor, guitar repair technician and owner of Magnolia Guitar in Arlington, Virginia, is excited to announce the **Six for Six Initiative**.

Starting in October 2011, for every six guitar lessons a student takes with him, he will donate a NEW guitar (with six strings) to a disadvantaged child so that he or she may learn a new skill, learn responsibility and improve their self-esteem.

Magnolia is a supporter of programs like Guitars Not Guns, Hungry for Music and Girls Rock DC. Inspired by these charitable programs and by TOMS Shoes founder Blake Mycoskie, Magnolia's **Six for Six Initiative** seeks to add a more integrated giving component into the business he already loves.

"I get to do what I love. I play music and sing songs for a living. And I know that I'm very fortunate that, even in the current economy, my students put the value of music high on their priorities list," says Magnolia. "Because of that gratitude, I feel a strong commitment to my community to pay it forward and seize this opportunity... for myself, my students and for the kids who might not otherwise know the joy of performing music."

Magnolia adds that his regular students need not sign up, opt-in or do anything out of the ordinary to participate in **Six for Six**. And it won't cost anything extra! All you have to do is take the lessons you were planning on taking anyway or give the gift of guitar lessons to a family member, friend or child in your life. In doing so, you will be giving an underserved child a real guitar and lessons.

"You'll be *taking* lessons and *giving* lessons at the same time," says Magnolia, "Give *and* take. Six for six." And, perhaps, changing the life of a needy child through a shared love of music.

Daniel J. Magnolia is a guitar instructor, guitar repair technician, graphic designer and public speaker. He also hosts the monthly event, The Musicians Workshop. He has lived and worked in the Washington, DC area for over 20 years and regularly volunteers for Guitars Not Guns in Springfield, Virginia.

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If you'd like more information or to schedule an interview, please call (202) 390-5338 or email info@magnoliaguitar.com.